

Interview Snapshot

Topic
The Art of Data Storytelling for HR and L&D
Speakers
 Dylan Stokes (NIIT)  Che Osborne (Cornerstone OnDemand)

Focus	Challenge	Solution
Turning data into stories that drive decisions	HR and L&D teams often collect valuable analytics but struggle to translate them into insights that influence leadership.	Use storytelling to turn analytics into meaningful narratives that connect learning data with business outcomes and inspire action.

Top 5 Takeaways



1. Start with the problem, not the numbers

Data only matters when it solves something real.
Listen first, then use data to support your story.



2. Move beyond compliance

Training should teach, not just protect. If compliance learning creates fatigue, it's time to rethink the experience.



3. Create a culture of curiosity

Learning engagement grows when employees are empowered to explore, share, and connect knowledge in their own way.



4. Connect data to business goals

Leadership listens when you show impact. Use analytics to link learning outcomes to performance and growth.



5. Keep storytelling human

AI and dashboards can show trends, but stories inspire action. Combine insight with emotion to make data memorable.

Inspired by the conversation?

Let's talk about your data story

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