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Project Snapshot

Client
Electrolux

Platform
Cornerstone Learn (EdCast)
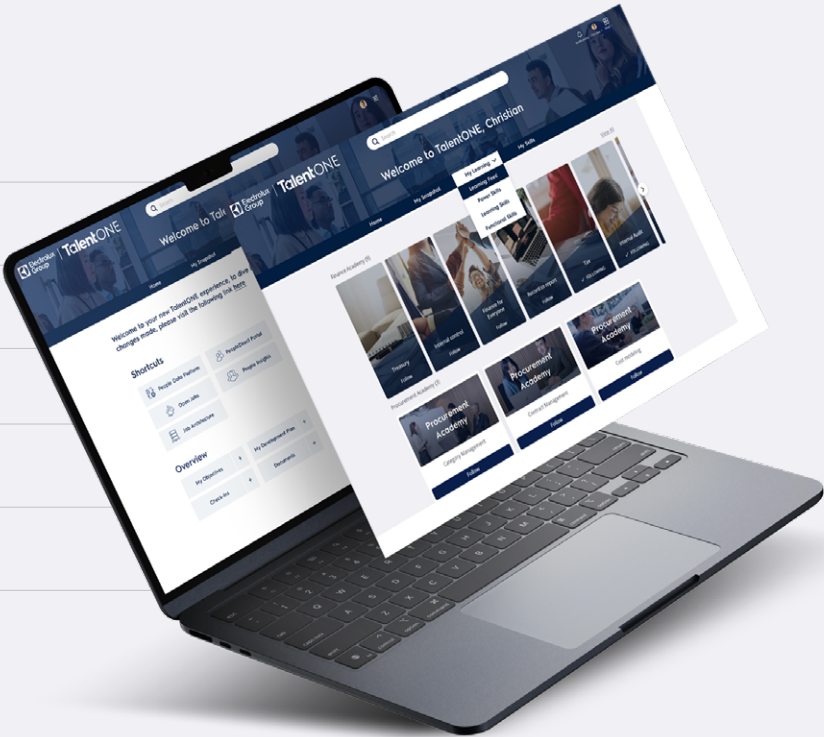
Focus	Challenge	Solution
Unified platform experience and UX enhancements	Disconnected navigation between CSX and EdCast	Shared design across both platforms using custom headers and layout alignment

Top 5 Takeaways

1. Use native features first
Cornerstone offers a lot. Start there and only customise what's needed.

2. Keep the journey consistent
Employees benefit from a familiar look and feel across platforms.

3. Communicate inside the platform
Add banners, videos, and visual cues to keep users informed.

4. Frame the transition as an upgrade
A new look inside a familiar environment helps reduce resistance.

5. Choose partners you can rely on
Collaboration and creative thinking can turn a complex rollout into a success story.

Planning a similar rollout?

We're happy to share what we've learned.

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